



THE CITY OF SAN DIEGO

Call us for more informat	tion
General Information or Billing Questions	(619) 515-3500
Water Conservation Program	(619) 515-3500
Recycled Water Program	(619) 533-7572
Drinking Water Questions	(619) 668-3233
Speakers Bureau Hotline	(619) 533-6638
City Lakes Fishing Line & Recreation Program	(619) 465-3474
Capital Improvements Program Info Line	(619) 533-4679
EPA Drinking Water Hotline	(800) 426-4791
Emergency and Water Line Break Hotline	(619) 515-3525
Water Theft Prevention Hotline	(619) 533-4146
Storm Water Pollution Prevention Hotline	(619) 235-1000
City of San Diego Water Department <u>www.sa</u>	ndiego.gov/water

Teachers, it's not too early to start thinking about

the Ninth Annual Water Conservation Poster Contest:

## "Living in a Drought"

We encourage all 1st – 6th grade public, private and home-schooled students who attend school within the City of San Diego to use their creativity and artistry to draw, paint, color, cut and paste an original picture that displays one important message about water conservation.

All entrants will receive a Certificate of Participation. Winners will receive a U.S. Savings Bond, a Certificate of Achievement and other great prizes.

Winning posters will also be on display at (dates to be announced):

City Administration Building – lobby

San Diego Watercolor Society Showcase Gallery

San Diego County Fair – Kids' Best Art Exhibit

Winning posters will also be featured in the 2010 Water Conservation Poster Calendar.

Entries must be postmarked no later than March 25, 2009.

Go to www.sandiego.gov/water/conservation to download a contest entry form. For more information, call (619) 533-5312.

This calendar was produced by The City of San Diego Water Department Public Information Team with the kind support of these sponsors:









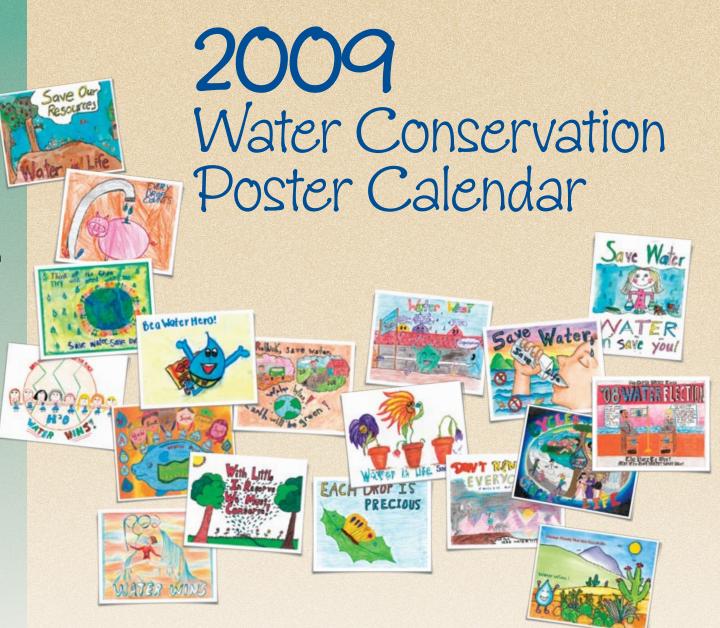
The City of San Diego Water Department

# **The City of San Diego Water Conservation Program**

was established to reduce the City's dependency on imported water. Today, the Water Conservation Program directly accounts for more than 32,000 acre-feet of water savings per year. These savings have been achieved by creating a water conservation ethic; adopting programs, policies and ordinances designed to promote water conservation practices; and, implementing comprehensive public information and education campaigns.

#### **Water Wins!**

As 2008 was an election year, the poster theme is Water Wins! to inspire children of all ages to elect to take care of this important resource.



#### Why Is Water Conservation Important?

In 2008, the City of San Diego declared a Stage 1 Water Emergency. In Stage 1, San Diegans are asked to voluntarily increase their water conservation efforts. In 2009, the Stage 1 voluntary conservation is continuing and mandatory water conservation may be needed. Your efforts to continue to save water through these persistent drought conditions are vital. Use this calendar to learn about tips and programs that will help you conserve water, our most precious resource, throughout this new year.

#### **How Does It Work?**

The Water Conservation Program reduces water demand through promoting and offering incentives for the installation of hardware that provides permanent water savings, and by providing free services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.sandiego.gov/water or call (619) 515-3500.

## Free Water Conservation Programs and Services for San Diego Residents

#### **Residential Water Survey Program**

Provides a complete analysis of all interior and exterior water uses, checks for leaks, provides water-saving devices as well as water-efficient landscape and irrigation recommendations.

#### SoCal Water Smart (1-888-376-3314)

Serves as a resource for residents. Brought to you by the Metropolitan Water District of Southern California and the Family of Southern California Water Agencies, this program offers rebates on a wide variety of water-saving technologies including High-Efficiency Clothes Washers, High-Efficiency Toilets, Weather-Based Irrigation Controllers, Rotating Nozzles, and Synthetic Turf.

## Water Conservation Garden on the Campus of Cuyamaca College

Serves as a learning resource center with beautiful, healthy gardens. It includes an amphitheater, multiple educational exhibits, more than 360 trees, and 100,000 square feet of water-efficient landscaping well suited to San Diego's climate. For more information or to arrange a tour, call (619) 660-0614 x10 or visit the website: www.thegarden.org or email: info@thegarden.org.

#### **Landscape Watering Calculator**

Provides customers with an estimation of the water needed to irrigate their landscape and turf. Available 24-hours a day on the City's Water Conservation Program website, the calculator saves more than 281,000 gallons of water per day. (www.sandiego.gov/water/conservation)

#### 20-Gallon Challenge

Increases voluntary water conservation by 20 gallons per person, per day through a region-wide campaign called the 20-Gallon Challenge. Saving water now will help the region by allowing more water to stay in storage to meet demand next year. Visit the website at: www.20gallonchallenge.com



#### **Community and Corporate Partnerships**

Expands available resources and looks at innovative ways to carry the water conservation message. The Water Department has developed community partnerships with organizations including the San Diego Natural History Museum and the San Diego Watercolor Society to help support activities and promote water conservation to various audiences. To learn more about partnership opportunities, call (619) 533-5258.

### Water Waste Hotline

Serves as a resource where customers can report water waste by calling (619) 515-3500 and providing a description of the water waste, location, date and time of day when waste was observed. City staff will investigate and work with the property owner to correct the problem.

### **Commercial Landscape Survey Program**

Provides commercial customers with a water-use budget based on their property's attributes and weather factors. Maintained by the Water Resources Landscape Database (or WRLD), these budgets are provided to City parks, Caltrans freeway landscaping, and commercial properties with dedicated irrigation meters that have at least one acre of irrigated property.

#### Save Water, Save A Buck (1-877-728-2282)

Serves as a resource for commercial properties and multi-family units. Brought to you by the Metropolitan Water District of Southern California and the Family of Southern California Water Agencies, this program offers rebates on a wide variety of water-saving technologies including High Efficiency Toilets and Urinals, Weather-Based and Central Irrigation Controllers for outdoor landscaping as well as many industry specific water conserving devices.

#### **Water Conservation Action Committee**

Increases water conservation efforts among the residents of multi-family homes. The committee evaluates the usefulness of available programs, provides suggestions, and promotes the programs within the industries they represent.

#### Speakers Bureau

Assigns representatives from the Water Department to come to your community, professional, or business groups to present information on the water topic of your choice. Whether your interest is in water conservation, recycled water, water supply, water quality, distribution, infrastructure, or other water-related issues, we'll share what we know with you. Schedule a speaker by calling our Speakers Bureau Information Line at (619) 533-6638 at least 10 days prior to your program date.

#### Contact

Water Conservation Program City of San Diego Water Department 600 B Street, Suite 1210, MS-912 San Diego, CA 92101 Information Line: (619) 515-3500 Website: www.sandiego.gov/water/conservation Email: water@sandiego.gov



Olivia Teague 1st Grade Silver Gate Elementary

Birthstone: Garnet

SUNDAY

MONDAY

Flower: Carnation

SATURDAY

3

WINS							
Before you lather					New Year's Day		
up, install a low-flow	4	5	6	7	8	9	<b>10</b>
showerhead. They're	7	J	U	<b>,</b>	U	ฮ	Full Moon
inexpensive, easy to							
install, and can save							
your family more than							
500 gallons of water							
per week.	11	12	13	14	15	16	17
December  1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	18	19  Martin Luther King Jr. Day	20 Inauguration Day	21	22	23	24
		Day	inauguration Day				
February  1 2 3 4 5 6 7  8 9 10 11 12 13 14  15 16 17 18 19 20 21  22 23 24 25 26 27 28	25	26	27	28	29	30	31

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

**Conservation Community** 

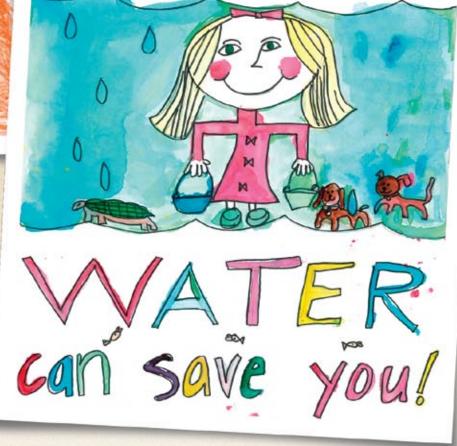
Water Conservation professionals are available to speak to your community group, organization, special interest club, service organization or school. They are qualified to deliver their expertise giving valuable information about our city's most precious resource, answer your water conservation questions, and Outreach will customize a presentation to meet the needs of your group.

Chinese New Year





Trevor Chubb 1st Grade Hearst Elementary School



Piper Wade 1st Grade Silver Gate Elementary School

Birthstone: Amethyst Flower: Violet & Primrose

Encourage your friends, family and neighbors to be part of a water-conscious community. Try capturing water that would normally go down the drain and use it to water your plants and garden. Remember, every drop counts!

#### January

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### March

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

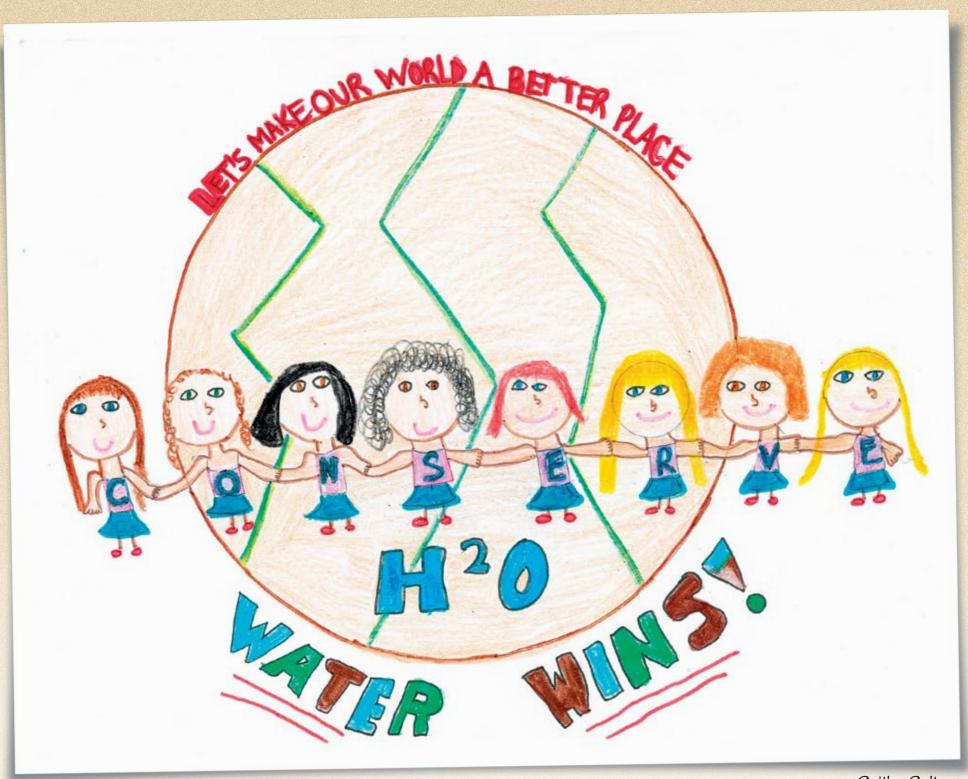
sirthstone: Amethyst	Ţ				FIOW	er: Violet & Primros
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	Groundhog Day	10	11	12	13	14
0	Full Moon	10	11	12	13	14
				Lincoln's Birthday		St. Valentine's Day
15	16	17	18	19	20	21
	Presidents' Day					
22	23	24	25	26	27	28
Washington's Birthday		Mardi Gras	Ash Wednesday			

Black History Month

**Residential Program** 

A free residential water-use survey can help you \$ave water and Water Survey money throughout the year. Call the Residential Water Survey Program at (619) 570-1999 to schedule an appointment today!





Caitlyn Coltran 2nd Grade Holmes Elementary

Birthstone: Aquamarine Flower: Daffodil & Jonquil

# Water

To save water, use an automatic shut-off nozzle on your water hose when watering your plants or washing your car. Also, remember to divert the water toward a landscaped area and away from the storm drain when washing your car.

#### February

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

#### April

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6	7
ſ	8	9	Full Moon	11	12	13	14
ng	Daylight Savings Time Begins						
	15	16	17	18	19	20	21
			St. Patrick's Day			Vernal Equinox	
7 4	22	23	24	25	26	27	28
.8	World Day for Water						
4 1 8 25	29	30	31	Wor	nen's Hi	story M	onth

**Landscape Survey** 

**Commercial** A free water analysis can help commercial, industrial and institutional properties, with more than one acre of landscaped property. \$ave water and money throughout the year by calling **Program** (619) 570-1999 to schedule an appointment today!

Cesar Chavez Day





Audrey Tsai 2nd Grade La Jolla Elementary Natasha Steward 2nd Grade Hearst Elementary



Birthstone: Diamond Flower: Daisy & Sweet Pea

## Water WINS

Don't water your lawn on rainy or windy days. Also, water during the early morning or early evening hours when temperatures are cooler to minimize evaporation. Regularly observe and adjust sprinklers so that they don't water the sidewalk or street.

#### March

14
21
28

#### May

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

_	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Lan	ın & Gai	rden	1	2	3	4
		Month					
)		T		April Fool's Day			
S.	5	6	7	8	Full Moon	10	11
ءِ _	Palm Sunday				Passover	Good Friday	
у	12	13	14	15	16	17	18
	Easter						
	19	20	21	22	23	24	25
				Earth Day Administrative Professionals Day		National Arbor Day	
	26	27	28	29	30		



Catherine Sun 3rd Grade Deer Canyon Elementary

> Birthstone: Emerald Flower: Lily of the Valley

Try doing one thing each day that will save water. Remember, every drop counts! Also, visit the Technovatio Exhibit at the Reuber H. Fleet Science Center to find out th sources of your water

April										
1 2 3										
5	6	7	8	9	10	11				
12	13	14	15	16	17	18				
19	20	21	22	23	24	25				
26	27	28	29	30						

June 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Water A	warene	ss Montl	h	1	2
				1		May Day	
	3	4	5	6	7	Full Moon	9
ion en			Cinco de Mayo National Teachers Day				
he ter.	10	11	12	13	14	15	16
	Mother's Day						Armed Forces Day
	17	18	19	20	21	22	23
4 11 18 25							
6 13 20 27	24	25	26	27	28	29	30
	31						
		Memorial Day					

**Visit the Water Garden** 

Looking for new ways to conserve water in your garden? Located on the campus of Cuyamaca College, the exhibits at the Water Conservation **Conservation** Garden will introduce you to planting options that will save water, decrease maintenance, and add beauty to your landscape. Call (619) 660-0614 x10 or visit www.thegarden.org for more information.





Sam Galaif 3rd Grade Hearst Elementary

# Water

Try adjusting your lawn mower to a higher setting. Longe grass will shade root systems and hold soi moisture better than a closely clipped lawn.

#### May

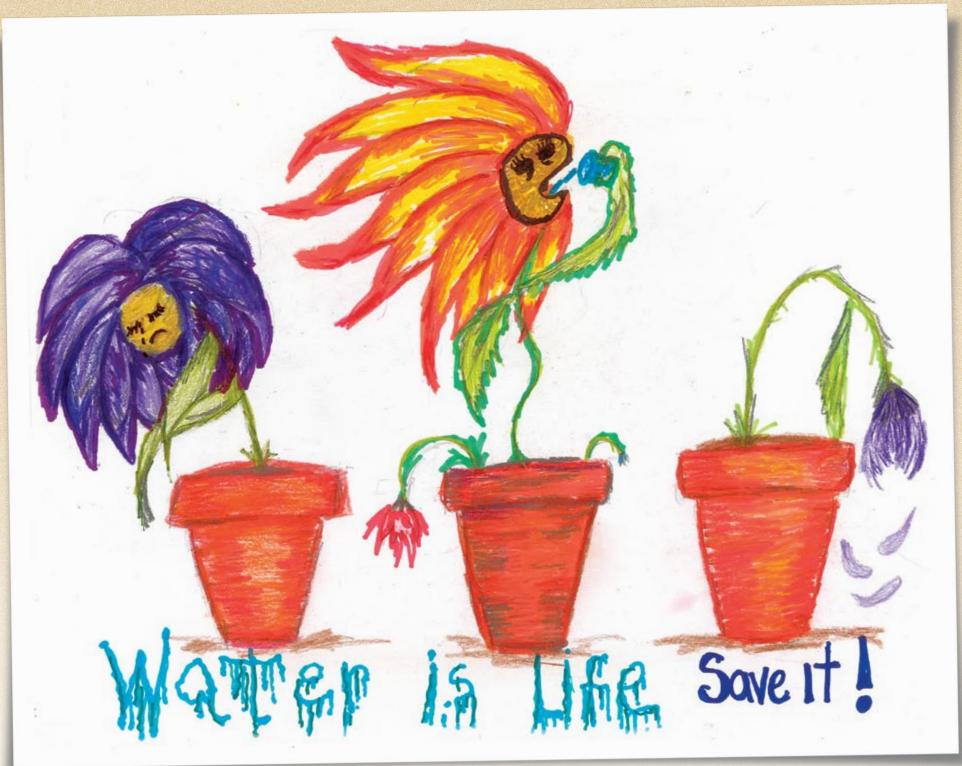
10 11 12 13 14 15 10 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

July 1 2 3 7 8 9 10 1 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

В	irthstone: Pearl					Flower:	Rose & Honeysuckle
_	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5	6
ger ot oil	Full Moon	8	9	10	11	12	13
	<b>14</b> Flag Day	15	16	17	18	<b>19</b> Juneteenth	20 Summer Solstice
2 9 16 23 30	<b>21</b> Father's Day	22	23	24	25	26	27
4 11 18 25	28	29	30	Nat	tional Riv	vers Mc	nth

Landscape The Landscape Watering Calculator is an easy-to-use tool available on the Internet that helps you estimate the right amount of water needed to irrigate your lawn and garden all year long. To create a free customized watering **Calculator** schedule, visit our website at www.sandiego.gov/water/conservation.





Abie Krinsky 4th Grade Soille San Diego Hebrew Day School

Birthstone: Ruby

**12** 

Flowers: Larkspur & Water Lily

Wa	ter
W	INS

Help keep San Diego green. Support projects that will lead to an increased use of recycled water for irrigation and industrial processes. Remember to look for the purple pipes!

#### June

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

## August

2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sma	art Irriga Month	ation	1	2	3	4

5 6 Full Moon 7 8 9 10 11

 13
 14
 15
 16
 17
 18

 Bastille Day
 21
 22
 23
 24
 25

 19
 20
 21
 22
 23
 24
 25

26 27 28 29 30 31

Businesses and homeowner associations that use recycled water for irrigation of their common areas conserve water for San Diego. The recycled water rate is 68 percent lower than the potable water rate, and is reliable for the environment. For more information, call (619) 533-7572 or visit www.sandiego.gov/water/recycled.

Recycled Water







Christine Carethers 4th Grade Notre Dame Academy

Jessica Peng 4th Grade Deer Canyon Elementary

Birthstone: Peridot

SUNDAY

MONDAY

San Diego Water Times

TUESDAY

WEDNESDAY THURSDAY FRIDAY

SATURDAY

Flowers: Gladiolus & Poppy



waterways. Pick up trash near your home and put it in the trash can. Also, pick up your pet's waste before it washes into the storm drains and to nearby watersheds and reservoirs.

Litter is a problem that is polluting our

#### July

1 2 3 4 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### September

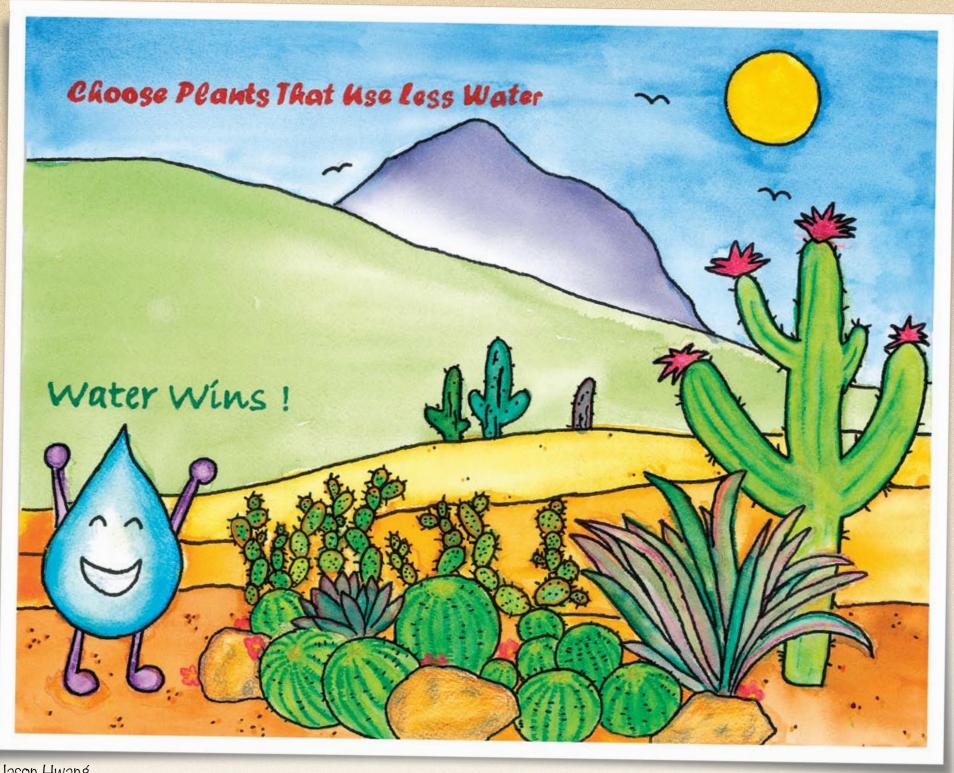
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

	Wate	er Qualit	y Month	think BLUE SAN DIEGO				
e n ur	2	3	4	Full Moon	6	7	8	
m  -	9	10	11	12	13	14	15	
4 1 8 5	16	17	18	19	20	21	<b>22</b> Ramadan Begins	
5 2 9	23	24	25	26	27	28	29	
	30	31		Women's Equality Day				

**Think Blue** (Storm Water **Pollution Prevention**)

Help the City keep our watersheds, beaches, and bays clean. To learn more about storm water pollution prevention visit www.ThinkBlue.org. To report storm drain pollution within the City of San Diego, call (619) 235-1000, or within the region call (888) 844-6525.

**AUGUST** 



Jason Hwang 5th Grade Shoal Creek Elementary

Birthstone: Sapphire

Flowers: Aster & Morning Glory

Shorter days are right around the corner, so you should water your lawn only when needed. You can tell when your lawn needs water by simpl walking across it. If you leave footprints, it's time to water.

#### August

2 3 4 5 6 7 8 9 10 11 12 13 14 19 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### October

4 5 6 7 8 9 10 11 12 13 14 15 16 1 18 19 20 21 22 23 2<sup>4</sup> 25 26 27 28 29 30 3

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
ht			1	2	3	Full Moon	5
r en	6	7	8	9	10	11	12
ply		Labor Day		California Admission Day		Patriot Day	
5,	13	14	15	16	17	18	19
	Grandparent's Day				Citizenship Day	World Water Monitoring Day	Rosh Hashanah
1 8 15 22	20	21	22	23	24	25	26
29			Autumnal Equinox			Notive American Day	
	67			00		Native American Day	
3 10 17 24 31	27	28	29	30	Hispa	anic Her Month	itage
		Yom Kippur				9/15 - 10/15	

**Conservation Poster Display** 

**Water** The Water Department reproduces the posters from the Annual Water Conservation Poster Contest and showcases the children's art in businesses throughout San Diego. To get more program information or schedule this art display at your venue, please contact the City of **Program** San Diego Water Conservation Program at (619) 515-3500.

SEPTEMBER!



SUNDAY

MONDAY

TUESDAY

Lea toi sys the of the hoi sys br che sys sp

THURSDAY

FRIDAY

SATURDAY

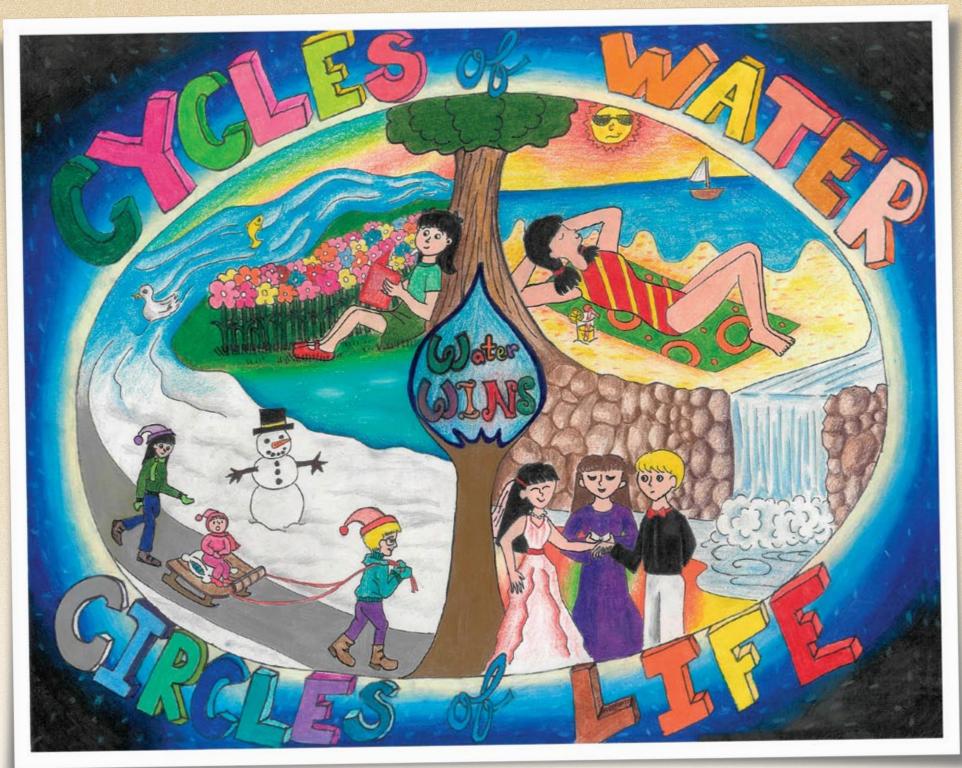
WEDNESDAY

Т		h				
4	5	6	7	8	9	10
11	12 Columbus Day	13	14	15	16 Boss's Day	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
	11 18 25	11 12  Columbus Day  18 19  25 26	11 12 13  Columbus Day  18 19 20  25 26 27	11 12 13 14  Columbus Day  18 19 20 21	11 12 13 14 15  Columbus Day  18 19 20 21 22  25 26 27 28 29	11 12 13 14 15 16  Columbus Day Boss's Day  18 19 20 21 22 23  25 26 27 28 29 30

**Saving Water Energy** 

In San Diego, we import most of our water from far-away sources in Northern California or the Colorado River. It takes a lot of energy to move that water is Saving to San Diego. As the costs of these resources continue to increase, the City continues to explore new and innovative approaches to water conservation in order to help our residents conserve water and energy.

OCTOBER!



Christine Sun 6th Grade Mesa Verde Middle

Birthstone: Yellow Topaz Flower: Chrysanthemum

Become informed about water conservation. Now is the time to encourage your school, employer and neighbors to develop, promote and support water conservation programs and initiatives in your community.

#### October

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### December

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

MONDAY	THEODAY	WEDNECDAY	THURCDAY		SATURDAY	
Full Moon	3	4	5	6	7	
	Election Day					
9	10	11	12	13	14	
		Veterans Day				
16	17	18	19	20	21	
23	24	25	26	27	28	
			Thanksgiving Day			
29 30 American Indian Heritage						
	9 16 23	2 Selection Day 9 10 16 17 23 24	Pull Moon 2 3 4  Election Day 10 11  Veterans Day 16 17 18  23 24 25	Pelection Day  9 10 11 12  Veterans Day  16 17 18 19  23 24 25 26  Thanksgiving Day  30	Pelection Day	

FREE water education programs and materials are available **Water** for San Diego public and private school teachers, grades K-12. **Education** To request materials or schedule a program, call the San Diego County Water Authority at (858) 522-6600.

NOVEMBER!



Water

SUNDAY

MONDAY

Make water conservation you New Year's resolu When shopping new clothes wasl consider one that energy and water efficient. They ca save up to 20 gal of water per load

#### Novembe

1 2 3 4 5 8 9 10 11 12 15 16 17 18 19 22 23 24 25 26 29 30

#### January

3 4 5 6 7 10 11 12 13 14 17 18 19 20 21 24 25 26 27 28 31

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

TUESDAY

			Full Moon	2	3	4	5
			World AIDS Awareness Day				
on. a	6	7	8	9	10	11	12
,		Pearl Harbor Remembrance Day			Human Rights Day	Hanukkah Begins	
is	13	14	15	16	17	18	19
7 14 21	20	21	22	23	24	25	26
21 28		Winter Solstice				Christmas Day	Kwanzaa
2 9 16 23	27	28	29	30	Full Moon	Universa	al Humar
30						Rights	Month
		re water savings? Log			New Year's Eve		

Want to tap into more water savings? Log onto www.waterwise.com to access information on conservation tips and how to get rebates from Be Water Wise water-saving technologies, including High-Efficiency Toilets, High-Efficiency Clothes Washers, and Weather-Based Irrigation Controllers for residents, multi-family units, and commercial properties.

